

2. Learning Map for Pursuing a Career in Tourism Chinese

Academic Year	Learning Focus	Course Name	Specific Learning Content
First Academic Year	Basic and Intermediate Chinese	Basic and Intermediate Chinese Listening, Speaking, Reading, Writing	Enhance Chinese listening, speaking, reading, and writing skills
	Chinese Culture	Chinese Traditional Festivals	Understanding traditional Chinese festivals and planning for festival events
Second Academic Year	Advanced Chinese	Advanced Chinese Listening, Speaking, Reading, Writing	Further enhancement of advanced Chinese language skills
Third Academic Year	International Etiquette	Workplace Ethics and International Etiquette	Business ethics, international etiquette and cultural differences
	International Communication	Cross-Cultural Communication	Skills for effective communication across cultures
Fourth Academic Year	Tourism and Workplace Skills	MICE & Tour Guiding Practice	Planning and execution of conventions and exhibitions, tour guiding skills and exhibition management
	Secretarial Practice	Secretarial Practice and Applications	Basic responsibilities and skills for secretarial positions, office management and administrative support
	Practical Workplace Skills	Workplace Projects	Practical research and implementation in tourism operations
Career Choices	Career Pathways	Related Positions	Specific Duties
	Tourism-Related Positions	Tour Guide and Tour Services	Provision of tour guide services, planning and conducting tours
		Convention Planning	Conference and exhibition planning and management
	Workplace Administration	Administrative Management	Administrative assistance, office management
	Cross-Cultural Exchanges	International Communication	International exchange and cooperation, cross-cultural communication

The learning path and related courses for Chinese Tourism are designed for students to master the necessary tourism business knowledge and workplace skills for them to pursue future careers in the field of Tourism.